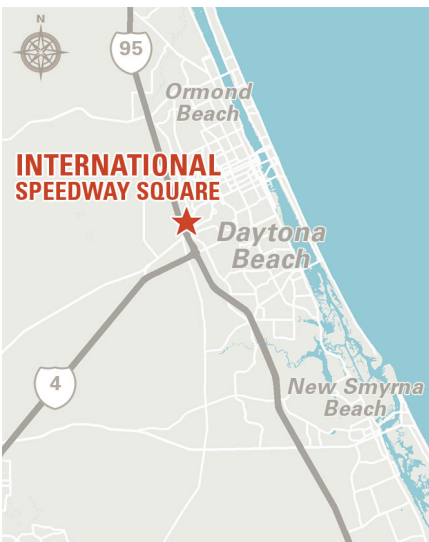


INTERNATIONAL SPEEDWAY SQUARE

2500 West International
Speedway Boulevard
Daytona Beach, FL 32114



- International Speedway Square is located on International Speedway Blvd/US Hwy 92, just down the street from the world-famous Daytona International Speedway.
- The Daytona International Speedway (DIS) has events more than 300 days each year. DIS completed a \$400 million upgrade project in 2016.
- One Daytona, a 1.1 MSF entertainment, dining, and retail project, is currently under construction across the street from DIS. The project is expected to open in late 2017.
- Trader Joe's recently completed an 800,000 SF distribution center at I-95 and Dunn Ave (1.5 Miles Northwest). The regional hub employs 450 workers and 100 delivery drivers.

	3 Mile	5 Mile	7 Mile
2017 Estimated Population	21,875	94,678	171,135
2022 Projected Population	23,442	99,118	178,767
2017 Estimated Households	9,647	41,543	77,418
Average Household Income	47,006	43,101	49,789

LEASING CONTACTS

Brian Hector
bhector@kiterealty.com
407.563.0110

Gregg Poetz
gpoetz@kiterealty.com
317.578.5153

INTERNATIONAL SPEEDWAY SQUARE

2500 West International
Speedway Boulevard
Daytona Beach, FL 32114

